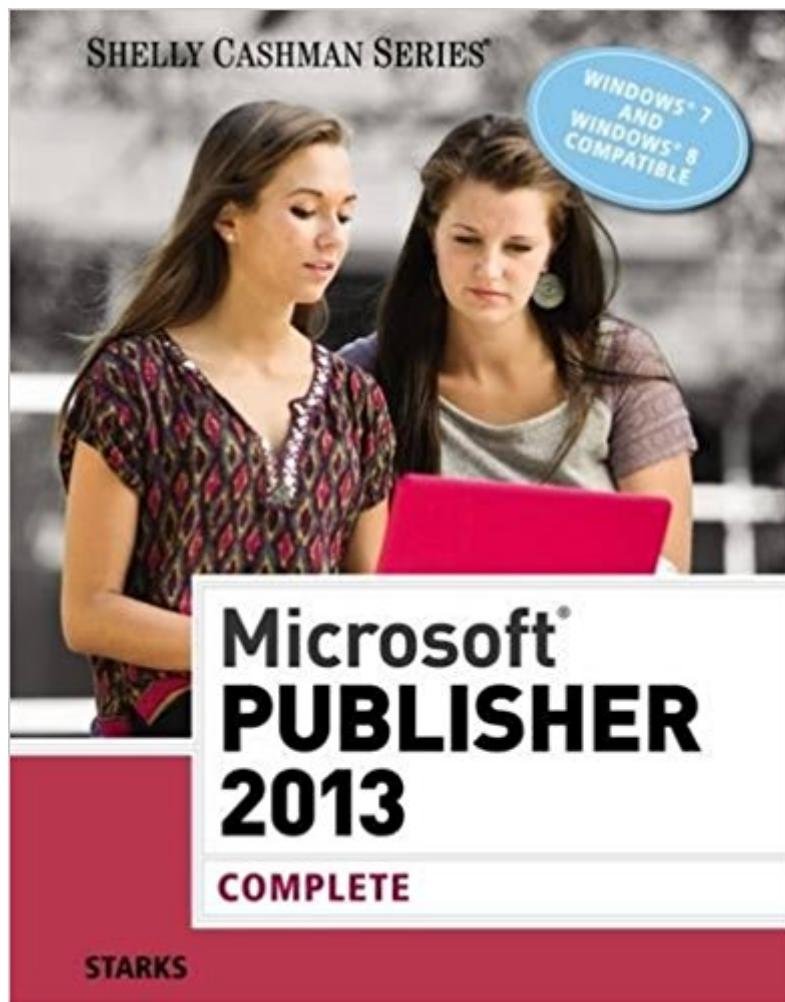


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# Microsoft Publisher 2013: Complete (Shelly Cashman Series)



## **Synopsis**

Introduce your students to the latest that Microsoft Office has to offer with the new generation of Shelly Cashman Series books! For the past three decades, the Shelly Cashman Series has effectively introduced computer skills to millions of students. With MICROSOFT PUBLISHER 2013, we're continuing our history of innovation by enhancing our proven pedagogy to reflect the learning styles of today's students. In this text you'll find features that are specifically designed to engage students, improve retention, and prepare them for future success. Our trademark step-by-step, screen-by-screen approach now encourages students to expand their understanding of MICROSOFT PUBLISHER 2013 through experimentation, critical thought, and personalization. With these enhancements and more, the Shelly Cashman Series continues to deliver the most effective educational materials for you and your students.

## **Book Information**

Series: Shelly Cashman Series

Paperback: 560 pages

Publisher: Course Technology; 1 edition (August 13, 2013)

Language: English

ISBN-10: 1285167325

ISBN-13: 978-1285167329

Product Dimensions: 10.7 x 8.5 x 1 inches

Shipping Weight: 2.2 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars 15 customer reviews

Best Sellers Rank: #193,732 in Books (See Top 100 in Books) #89 in Books > Computers & Technology > Graphics & Design > Desktop Publishing #105 in Books > Arts & Photography > Graphic Design > Typography #3456 in Books > Textbooks > Computer Science

## **Customer Reviews**

Joy L. Starks is a Professor of Computer and Information Technology at Indiana University Purdue University Indianapolis. She has written chapters in several of the Shelly Cashman Series Office books and authored the Photoshop, Java Programming, and Microsoft Publisher series of books. In addition to speaking engagements, she hosts the nationally-renowned Tech Camp for Teachers on the IUPUI campus each summer.

This is a step-by-step teach yourself Publisher. I've never been confused or felt lost. I'm taking this

as a distance education class at a Community college and therefore there is no teacher to actually teach. I can't recommend this book enough. The books by Shelly Cashman are great!

The book is helpful but I thought it was organized strangely. For example, on page 138 you'll find step-by-step instructions to save a file. On page 196 you'll find step-by-step instructions to open the Publisher program on your computer. You should have mastered those skills long before you got to these sections of the book, so it's confusing that step-by-step instructions are placed here. There were a few assignments/exercises in the book that were not clear (ie Newsletter Analysis) and not particularly helpful. I learned the basics, so overall I am satisfied with the purchase

I always start here for books. Great price, will continue with .

Got me up to speed in 3 days just doing the chapters.

Just starting this class. Looks like a great book.

expensive book to own, but what i needed for my class.

Easy to read and understand. Step by step instructions.

Good hands on explanations & projects.

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